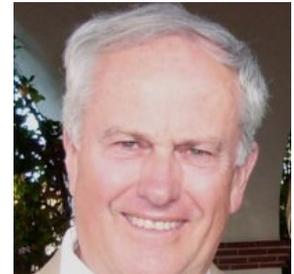


## Bio – Larry Jordan

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Mr. Jordan offers over 30 years of B2B experience in CEO and sales leadership positions in private and public companies serving the enterprise and consumer markets. Mr. Jordan has been a member of the Tech Coast Angels (TCA) since 1998 and was a founding member of the Tech Coast Angels' Los Angeles Network. He has personally advised and invested in over 30 angel funded startups in the past 20 years.

Mr. Jordan began his career in sales and sales management with Honeywell Information Systems. He later served as International Sales Vice President with Prime Computer, a Fortune 500 Company. Mr. Jordan joined FileNet (now IBM Business Process Management Systems) as a founding member of the senior management team and led this pioneering software company's strategic sales efforts to \$250 million in sales. Mr. Jordan not only built the direct and channel sales organizations at FileNet, but initiated and grew the customer user group, which was a key value component in IBM's \$1.5 billion acquisition of the company. Mr. Jordan was the CEO, and later the Chairman, of Touchstone Software Inc. (NASDAQ-TSSW), a leader in personal computing diagnostic and anti-virus software.



Most recently Mr. Jordan was the CEO and Principal owner of Mobile Messaging Solutions Inc. This company provides mobile solutions to various organizations including Coca Cola's My Coke Rewards, Carlson Marketing, and Bell of Canada, as well as text messaging services to the interactive TV markets, including voting for the TV shows Dancing with the Stars and American Idol. The company was sold by Mr. Jordan in 2010.

Mr. Jordan served on the Advisory boards of both the UC Irvine Schools of Arts and Computer Science. He currently is a member of the Technology Partnership Advisory Committee at UC Riverside and is also a member of the Advisory Board of the Los Angeles County Business Technology Center. He has also served as a coach and mentor at the Loyola Marymount EMBA, CSULB and the UCI MBA programs.

Mr. Jordan received his BS in Economics from Arizona State University and holds a Directors Certification from the Directors Institute at the Anderson School UCLA.

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